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Executive Director  
Iowa Police Chiefs Association



January 21, 2020

The Iowa Police Chiefs Association will be presenting the Iowa Police Chiefs Association Annual Training Conference. The conference is being held at the Marriott Hotel in Coralville, Iowa; on May 20th through May 22nd of 2020.

This conference targets Law Enforcement Executives in the state of Iowa and has an annual attendance of approximately 150 – 175 Chiefs, Sheriffs, State Directors and Federal Agents. These attendees are the financial decision makers of their respective agencies and communities and look forward each year to looking at and researching various law enforcement targeted products. The IPCA invites you to display your product in our vendor display area.

Door prizes are a popular way to market your company and products and we suggest that each vendor consider donating prizes for drawings. Attendees will provide you with business cards and towards the end we will come around and collect a few cards from each of you. Those cards are then randomly drawn. We request that you indicate to us, prior to March 30<sup>th</sup>, 2020, if you will provide door prizes and what those items are. We will then advertise your company and contribution.

To drive traffic to the vendor floor we have built in times for the attendees to visit the exhibit hall and attendees will lunch in the exhibit hall. From feedback received from past vendors, the vendor area will only be open for one day.

**Annual Welcome Reception at 30Hop** – Tuesday Evening, May 19<sup>th</sup> – 5 p.m. – 9 p.m., - 121 E. 9<sup>th</sup> Street, a short walk from the hotel.

**Exhibit Hall Day** – Wednesday, May 20<sup>th</sup> – from 7:30 a.m. to 4:30 p.m. (Set-up can start at 1:00 p.m. on May 19<sup>th</sup> or 6:30 a.m. on May 20<sup>th</sup>.)

Attendees will be able to tour the exhibit hall all day but specific times have been allotted to where no training sessions have been schedule to allow attendees focused time to meet with vendors. Attendees can start eating a light breakfast, in the exhibit hall at 7:30 a.m. There will be a scheduled break from approximately 10:00 a.m. to 10:30 a.m. for attendees to tour the hall. Lunch will be held in the exhibit hall at approximately noon until 1:00 p.m. and then from 2:00 p.m. until 4:30 p.m. will be designated exhibit hall time for attendees to further meet with vendors.

In addition to displaying in the exhibit hall, we offer vendors additional opportunities for hosting hospitality events at the hotel. Please see the attached sheet for those opportunities and sponsorships.

These sponsorships went fast last year so I encourage you to commit as soon as possible. Additionally, last year we had to turn down vendors because they waited too long, and we simply ran out of room, please complete your form and payment as soon as possible to secure your spot. If you have any questions, forward those questions to [j.logan@iowapolicechiefs.com](mailto:j.logan@iowapolicechiefs.com).

Respectfully,

Chief Jeremy P. Logan  
Past-President

### Sponsorship Opportunities

Welcome Reception – May 19th	Taken – RACOM
All Attendee Luncheon Sponsor (to be held in exhibit hall)	\$3,500
General Membership Luncheon Sponsor (Thursday)	\$1,500
Hospitality Event Sponsor – May 20th	Taken – Keltek, Inc.
Hospitality Event Sponsor – May 21st - IPCA will organize food, beverages and entertainment	\$700 (unlimited co-sponsors)
Awards Banquet Sponsor – May 21st	Taken –AT&T FirstNet

- A) **Bronze Sponsor = \$700** Sponsor gets their name and small logo on the agenda and a sign at the entrance to the hall.
- B) **Silver Sponsor = \$1,500** Sponsor gets their name and medium logo on agenda and a sign at the entrance to the hall as well as promotional materials and our website.
- C) **Gold Sponsor = \$3,500** Sponsor gets their name and large logo on agenda and a sign at the entrance to the hall as well as promotional materials and our website.
- D) **Platinum Sponsor = \$7,500** Sponsor gets their name and large logo on agenda, and a sign at the entrance to the hall as well as promotional materials and our website. Platinum sponsor also receives premium placement, with expanded space, in the exhibit hall.

Please fill out the enclosed application and mail payment to the below address. We now offer the option of paying by credit card. If you pay by credit card, there will be a \$25 processing fee to recover fees charged by the bank and CC company. Upon receiving payment from your company, we will confirm your place in the exhibitor hall.

Vendor location assignments are not made until early May when we have our list of paid vendors.

\*\*A vendor that cancels prior to April 15<sup>th</sup> will forfeit 50% of their paid fee. Cancellation after April 15<sup>th</sup> will result in no refund.\*\*

To register for the event, email the attached form to [j.logan@iowapolicechiefs.com](mailto:j.logan@iowapolicechiefs.com). Once you are contacted as an approved exhibitor, then please mail a check for the appropriate amount to:

Iowa Police Chiefs Association  
c/o Chief Jeremy Logan, Past-President  
501 Rock Island Road  
Oelwein, Iowa 50662

Make checks payable to:  
Iowa Police Chiefs Association